

VALHALLA



BASECAMP

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#Kelowna

KELOWNA: JUNE 15-17 2019

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Lighting The Way For
Entrepreneurs

REGISTRATION

BASECAMP: June 15 & 16

Early Bird: SAVE \$100 by May 22nd

Last Day to Register: June 12

Limited Spots: [REGISTER HERE](#)

[REGISTER](#) Early to avoid disappointment

PITCH NIGHT: June 17 || 4-7 pm

All Welcome: [REGISTER HERE](#)

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WHAT IS BASECAMP?

Valhalla BaseCamp is a two-day, exclusive interactive investment seminar + pitch night for entrepreneurs.

Valhalla BaseCamp has been delivered to over 1000 entrepreneurs worldwide in more than 15 countries across North America, Asia, Latin America, and the Caribbean.

An experienced investor/entrepreneur from the Valhalla Private Capital team will walk entrepreneurs through the ins and outs of raising capital while providing insight from the investor perspective about how to effectively pitch business opportunities. Valhalla BaseCamp is for entrepreneurs' building and growing their business, actively seeking capital or considering it in the near future.

WHY VALHALLA?

Valhalla Private Capital, a full-service corporate finance firm, started with a single city angel investor group, Valhalla Angels, in 2003 and has grown organically to meet the entire lifecycle needs of both businesses and investors across the globe.

The Valhalla mission is all about inviting all people who care about their local business climate into the private capital ecosystem, giving them the tools and opportunities to participate successfully in both investing or building some great companies. At Valhalla, we believe a more sophisticated approach exists through our full suite of capital options coupled with education, training and advisory services operating under a five-pillar business model.

VALHALLA BASECAMP

OVER TWO DAYS
ENTREPRENEURS
WILL:

- Identify what kind of founder they are
- Learn what investors are looking for when investing into a company and what they need to pique interest
- Understand and articulate key aspects of their business through their business model and the scalability of the business
- Discuss types of deals and how to structure a mutually beneficially deal
- Build out a pitch deck and practice how to ask for capital

ENTREPRENEURS
WILL ALSO GET THE
OPPORTUNITY TO:

- Talk directly with real angel investors about what they look for in an investment, and learn how each investor is different
- Form connections with influencers and active investors in the community
- Create an Investor Deck and present to angel investors and community influencers at Valhalla BaseCamp Pitch Night

WHAT ARE
ENTREPRENEUR
S SAYING?

"BaseCamp was an amazing investment for me to make as I was right in the middle of raising our first seed round. With all the guidance from the Valhalla Team I can say with confidence that they helped me retain more equity in my company while we were raising capital with a deal structure that made everyone happy."

— Derek Rucki, Founder of TLink Golf Inc

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